

When international media (including movies, fashion shows, advertisements, and other TV programs) convey the same messages to the global audience, people argue that the expansion of international media has negative impacts on cultural diversity. What is your opinion?

We are living in a world where the mass media plays a pivotal role in converging different cultures to a common one, otherwise known as the New World Order. Many a person claims that this can have detrimental effects on weaker cultures leading them to sink into oblivion. When it comes to expansion of media and its impacts on individuals, I hold the idea that in spite of a variety of drawbacks, this can pave the way for broadening people's horizons. This short essay elaborates my viewpoints about this hot debate.

In this day and age, members of society in almost all parts of the world spend a good deal of their time on the mass media, hence the importance of the media. This certainly can have an indisputable impact on people's mindsets more specifically on the youth. Being exposed by-to the media, people rarely can remain untouched by the cultural effects the producers intend. A typical example can be the way a rock star appears in his concert, and the similar outfits his fans wear afterwards.

Another positive point in expansion of the media is the free spread of different ideas across the globe. Listening to divergent ideologies for a long period of time by the international media, people from different social strata can become familiar with other cultural values. Without a shadow of a doubt, this can lead to many people choosing a better way to live compared to a monopoly which in most cases encourages extremism. Religious schools in some parts of the world where students are not allowed to have access to free media is a case in point where the authorities prevent students from free media.

To cut a long story short, I believe the benefits of expanding the international media far outweigh its demerits. It is high time we spent time on the mass media thereby expecting our world to be a better place to live in. From my vantage point, only when we allow all people to talk freely can we spread peace across the world.